



Hosted by:



Community Development Institute West

Year 3 Agenda

Class Director - Lexie Woodward, PCED

July 20-24, 2026

Riverside Hotel, 2900 W. Chinden Blvd, Garden City, ID 83714

Where to go: All classes will be held in the **Clearwater** room unless otherwise noted below
Sessions where Years 2 & 3 meet together will be held in **Liberty**.

Monday, July 20, 2026

7:00 am - 8:00 am: Registration / Breakfast Location: Liberty Landing

8:00 am – 8:15 am: Welcome / Opening Remarks, Location: Cinnabar

8:15 am – 9:15 am: Keynote - Civic Cardio: Get Your Community Moving with Holli Conde, Dave Krick, Hannah Mae Shaeffer and Russ Stoddard, moderator Erik Kingston

9:15 am – 9:30 am: Break, Location: Delamar

9:30 am – 10:00 am: Class Director's Welcome

10:00 am – 11:45 am: Marketing Your Community with Jeremy Chase

11:45 am – 12:00 pm: Class Picture

12:00 pm – 1:00 pm: Lunch, Location: Cinnabar

1:00 pm – 2:45 pm: Community Leadership Development with Rick Aman

2:45 pm – 3:00 pm: Break, Location: Delamar

3:00 pm – 5:00 pm: Housing as a Second Language with Erik Kingston, PCED (Years 2 & 3 combined)

5:30 pm – 7:00 pm: Networking Dinner at [The Warehouse Food Hall](#), 370 S. 8th Street, Boise. Those who wish to carpool or offer rides should meet in the hotel lobby at 5:30 p.m.

Ample public parking garages are available nearby with varying rates, as well as metered street parking.

Tuesday, July 21, 2026

7:30 am - 8:00 am: Breakfast, Location: Cinnabar

8:00 am – 8:30 am: Class Review

8:30 am – 10:00 am: Becoming Community Ecologists with SMMO Ozawa

10:00 am – 10:15 am: Break, Location: Delamar

10:15 am – 12:00 pm: Panel - Leading Through Cyber Risk: Community and Economic Resilience with Marie Baker, Danny Dunn and Chad Payne (Years 2 & 3), Location: Liberty

12:00 pm – 1:00 pm: Lunch, Location: Cinnabar

1:00 pm – 2:45 pm: Workforce Planning & Development with Jan Whiting

2:45 pm - 3:00 pm: Break, Location: Delamar

3:00 pm – 5:00 pm: Measuring Community Progress with Vanessa Fry

5:00 pm: Adjourn for the day

Wednesday, July 22, 2026

7:30 am - 8:00 am: Breakfast, Location: Cinnabar

8:00 am – 8:30 am: Class Review

8:30 am – 10:00 am: Downtown Revitalization with Jenny Hemley (Years 2 & 3), Location: Liberty

10:00 am – 10:15 am: Break, Location: Delamar

10:15 am – 12:00 pm: Ethical Challenges in Community and Economic Development with Jeremy McVeety, PCED

12:00 pm – 1:00 pm: Lunch, Location: Cinnabar

1:00 pm – 3:00 pm: From Mediocre to Meaningful: Leadership That Moves Teams Forward with Kelly Sills

3:00 pm: Adjourn for the day

Thursday, July 23, 2026

7:30 am - 8:00 am: Breakfast, Location: Cinnabar

8:00 am – 8:30 am: Class Review

8:30 am – 10:15 am: City of Somerset Case Study with Jeremy McVeety, PCED

10:15 am – 10:30 am: Break, Location: Delamar

10:30 am – 12:00 pm: Plenary – Data Centers: Assisting Communities in Understanding the Challenges and Opportunities with Dr. Tom Beresnyak and panelists: Paris Dickerson, Dr. Sondra Miller, Lance Sayers & Adam Wenger. Location: Cinnabar

12:00 pm – 1:00 pm: Lunch, Location: Cinnabar

1:00 pm – 2:45 pm: Session - Access Means Community with panelists Carol Baron, Dana Grover, Erik Kingston, PCED, and Heather M. Zeitlin (Years 2 & 3 combined), Location: Liberty

2:45 pm – 3:00 pm: Break, Location: Delamar

3:00 pm – 5:00 pm: Decision Making with Kelly Sills

5:00 pm: Adjourn for the day

Friday, July 24, 2026

7:30 am - 8:00 am: Breakfast, Location: Cinnabar

8:00 am – 8:30 am: Class Review

8:30 am – 10:15 am: Managing & Leading Economic Development Organizations with Lexie Woodward, PCED

10:15 am - 10:30 am: Break, Location: Aspen

10:30 am – 12:00 pm: Graduation, Location: Aspen

12:00 pm: Adjourn

1:00 pm – 2:15 pm: Professional Community and Economic Developer (PCED) Exam

Pre-registration and completed application process through the [Community Development Council](#) is required to sit for PCED exam.

Times, classes, and trainers are subject to change.